

Winsor & Newton present new online learning tools for artists

Winsor & Newton present masterclass: a series of videos which will act as learning tools for artists



For the last 184 years, Winsor & Newton has sought to provide generations of artists with some of the finest paints, brushes, graphic markers, and other supplies designed to meet the rigorous needs of creative individuals. It's a proud heritage founded on innovation, dedication, and the tireless pursuit of perfection.

In its latest venture, Winsor & Newton is reaching out to artists across the globe to offer guidance and crucial artistic insight. Masterclass is a new series of informative video tutorials for those seeking to improve their techniques and stretch their artistic achievements.

Each new video will include explorations of colour, technical advice on surfaces and professional input on mediums. Masterclass promises to reveal the science behind artist's materials and demonstrate how best to use them. Each topic is carefully deconstructed to allow artists to understand the 'why and how' of the materials they use.

This exclusive new series is available for free by subscription through Winsor & Newton's website. With numerous topics in the pipeline, Masterclass is set to become a vital knowledge-base for professional artists and those seeking to perfect their creative practice.

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About Colart:

The Colart Group is the global parent company of the world's most popular art material brands. Taking inspiration from artists to create innovative products, Colart fuels creativity not just for professional artists but for all creative industries and individuals.

From supporting emerging artists through its residency programme to developing cadmium-free paint, Colart's mission is to provide sustainable, creative tools and services to release pure expression. The Colart group employs around 1,500 people in 16 countries and its products are sold in over 120 countries worldwide.