

Colart is finalist for Ethical Corporation's Responsible Business Awards

Colart one of five finalists for Sustainability Team of the Year



Colart is delighted to announce that the group has been shortlisted as finalists in the Sustainability Team of the Year category at the Ethical Corporation's 8th Annual Responsible Business Awards. The winners will be revealed and celebrated at an Awards ceremony on 16th October in London. Colart is shortlisted alongside DS Smith, Lockheed Martin Corporation, Ayala Corporation, and the Royal Bank of Scotland.

Colart view sustainability as a systemic issue. Recognising that it cannot be located within a single team or department they spent 16/17 embarking on a multi-faceted approach to realise their mission of 'providing sustainable, creative tools and services to release pure expression.' The Operations team (leading on sustainability) sought to approach the challenge both top down and bottom up, recognising that quality interaction between the two would be critical to success. Partnering with Forum for the Future, Colart established a Sustainability committee, linking Management Board responsibilities with sustainability leadership across core themes; supply chain, operational impact, innovation, wellbeing. This will lead Colart in innovating for a sustainable future.

Simultaneously, Colart strengthened the organisation's capacity to engage with sustainability issues through a grass roots activist network. The Ambassador network, designed on principles of network theory, brings together colleagues from China, US and Europe empowering them to become 'tempered radicals' leading, inspiring and supporting sustainable practice across Colart. Currently 30 colleagues are active participants in the network, through which six major initiatives have emerged. The Ambassador network is built on the belief that change is a social process and it is only by connecting people in meaningful dialogue that organisations can shift focus and engage with systemic issues.

Liam Dowd, Managing Director at Ethical Corporation commented: *"The calibre of entries in this year's Awards has been the highest we've seen. There's some truly amazing initiatives and innovations across the globe that are driving new responsible ways of doing business. We look forward to celebrating their successes in October."*

About Ethical Corporation
www.ethicalcorp.com

Ethical Corporation's mission is to help businesses around the globe do the right thing by their customers and the world. They believe this is not only how to ensure a future for all, but makes good business sense. They serve CSR, compliance, risk and governance communities with topical and insightful business intelligence and meeting places.

They provide business intelligence to more than 3,000 multinational companies every year. Their customers are also NGOs, think-tanks, academia, governments and consultancies. They publish the leading responsible business magazine, website, and research reports. Their conferences are widely recognised as the best in the field.

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The Colart Group is the global parent company of the world's most popular art material brands. Taking inspiration from artists to create innovative products, Colart fuels creativity not just for professional artists but for all creative industries and individuals.

From supporting emerging artists through its residency programme to developing cadmium-free paint, Colart's mission is to provide sustainable, creative tools and services to release pure expression. The Colart group employs around 1,500 people in 16 countries and its products are sold in over 120 countries worldwide.