

Creativeworld, Frankfurt

January 2017

## Snazaroo launch new mini face paints for transformative play

## Snazaroo launch the new mini face paint packs at Creativeworld



Snazaroo, the leading choice for quality and high standard face paint, will launch a selection of new Mini Face Paints in 2017.

- Face paint designs for any occasion
- Small pack size designed to be used for every day play and to be taken anywhere
- Contains three different colours, a sponge and a brush
- Simple to follow 3-step guides

## About Snazaroo:

We all remember how amazing it was to get lost in a world of imagination but nowadays the screen often gets in the way. Snazaroo helps children (and parents) unleash their imagination so they can be whoever they want to be.

Snazaroo celebrates childhood and provides the essentials for tapping into the joys of transformative play, with the best in face painting products and inspirational, simple and easy to follow step-by-step guides. All Snazaroo products are made in the UK and are paraben & fragrance free.

About Colart:

The Colart Group is the global parent company of the world's most popular art material brands. Taking inspiration from artists to create innovative products, Colart fuels creativity not just for professional artists but for all creative industries and individuals.

From supporting emerging artists through its residency programme to developing cadmium-free paint, Colart's mission is to provide sustainable, creative tools and services to release pure expression. The Colart group employs around 1,500 people in 16 countries and its products are sold in over 120 countries worldwide.

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