

Global Arts Manufacturer, Colart Joins the Movement as a Certified B Corporation,™

With a mission to be a sustainable home of leading creative brands, [Colart](#), including our brands [Winsor & Newton](#), [Liquitex](#), [Lefranc Bourgeois](#), [Conté à Paris](#) and [Charbonnel](#) is excited to announce that it is now a Certified B Corporation,™ ("B Corp,™")

B Corp certification is a rigorous assessment of a company's social and environmental performance, accountability, and transparency. It is awarded to businesses that meet high standards of social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

Colart is committed to operating in a responsible and sustainable manner, and this certification is a testament to our dedication to our values. As a B Corp in the arts manufacturing industry, we're counted among businesses that are leading a global movement for an inclusive, equitable, and regenerative economy. This is not just for Colart but all arts manufacturing businesses. By leading an industry community, we can collectively work for the better good.

"Our B Corp certification results from a long and transparent process and recognition of our united actions. Our certification represents the beginning of our ongoing commitment as we join a community that strives for a greater common purpose.," said Romain Guinier, Chief Executive Officer of Colart. "We are convinced it will strongly resonate in the market, where partners and consumers expect companies to operate ethically and sustainably."

As a B Corp, Colart is now part of a global network of over 6,500 companies across more than 161 industries in 89 countries and over 560,000 workers that are committed to using business as a force for good. We look forward to continuing to make a positive impact in our industry and beyond.

About Colart

Colart Group is the global parent company of the world's most popular art material brands, including Winsor & Newton, Liquitex, Lefranc Bourgeois, Conté à Paris, Charbonnel and Snazaroo.



Colart draws inspiration from artists in developing innovative products and fosters creativity from professional artists, creative industries, hobbyists, and students.

Our sustainability manifesto focuses on increasing social impact by engaging with communities through creative thinking and artist and colleague wellbeing; and by decreasing environmental impact through energy and water sources, packaging and waste supplies, and product ingredients.

The Colart Group employs over 1,000 people in 12 countries, and its products are sold in over 120 countries worldwide. Lindéngruppen owns Colart, a family-owned business focused on the long-term development of industrial companies.

Visit www.colart.com/en/our-story/sustainability/ or more information or contact Ajita Chamberlin, Group Sustainability Manager, email: ajita.chamberlin@colart.com.

About B Corp,™

In our current global economic system, business is failing its enormous promise to create positive impact while driving large-scale negative impact. In short, it's putting profit over people and planet.

The B Corp movement is here to change our economic system — and to do so we have to change the rules of the game. We create standards, policies, tools, and programs that shift the behaviour, culture, and structure of capitalism. We mobilise the B Corp,™ community towards collective action to address society's most critical challenges. And we're doing it all to realise our vision of an inclusive, equitable, and regenerative economy that works for everyone.

For more information visit: www.bcorporation.net